

MENIFEE, CA

FOODIE

FRIDAYS



Made Local

MENIFEE
New. Better. Best.

MSJC | Mt. San Jacinto College


 @madelocalmarket | 19K Followers


 MadeLocalMarket.org | 2K Monthly


 Madelocalmarket | 7K Followers


 Email Newsletter | 6K Subscribers


 @cityofmenifee.cityhall | 20K Followers


 menifeebusiness.com | 10K Weekly


 cityofmenifeeus | 22K Followers

 Menifee Matters | 38K Households Quarterly

 @msjcedu | 8K Followers

 MSJC.edu | 1M Monthly

 msjc.edu | 8.3K Followers

 Email Newsletter | 20K+ Subscribers

Sponsoring Menifee Foodie Fridays offers businesses prime exposure in one of California's fastest-growing cities, connecting them directly with thousands of attendees in a lively, engaged community. This event provides a targeted marketing opportunity to reach food lovers, families, and local businesses while enhancing brand loyalty through community engagement. Sponsors benefit from extensive promotional opportunities, including on-site activations, brand placement on banners and social media, and features in digital marketing campaigns. With broad social media reach, networking potential, and exclusive sponsorship perks like VIP placement and product demos, this is a powerful way to increase visibility, connect with customers, and establish your brand as a community leader.

**For available sponsorship opportunities please contact
Made Local at Admin@MadeLocalMarket.org**



10,000 +
ATTENDEES EACH EVENT

119,000 +
MENIFEE RESIDENTS

86,000 +
MSJC VENUE TRAFFIC COUNTS

282,000 +
MARKETING IMPRESSIONS
ACROSS 2 ORGANIZATIONS

Top 20
Safest City in CA
ALSO ONE OF THE FASTEST
GROWING!

\$118,000 +
MEDIAN HOUSEHOLD
INCOME



SPONSORSHIP BENEFITS	GOLD \$5,000	SILVER \$3000	BRONZE \$1,500
ADDRESS THE CROWD	✓		
LOGO ON SPONSORSHIP BANNER ON BAND STAGE	✓		
LOGO ON EVENT WEBPAGE BY ALL 3 HOSTS	✓		
LOGO ON EVENT FLYER	✓	✓	
NEWSPAPER/MAGAZINE ADVERTISEMENT	✓	✓	
LOGO ON EVENT DAY SIGNAGE AT ENTRANCE	✓	✓	
NEWSLETTER EMAIL BLAST BY ALL 3 HOSTS	✓	✓	
(1) SOCIAL MEDIA IMPRESSIONS BY ALL 3 HOSTS	✓	✓	✓
BUSINESS NAME ON EVENT FLYER	✓	✓	✓
ALLOW PROMOTIONAL PRODUCT GIVEAWAYS	✓	✓	✓
EVENT BOOTH SPACE IN SPONSORSHIP AREA	✓	✓	✓

PLEASE NOTE: All benefits are per each event/date. Dates are subject to change. Logo required 6 weeks prior to event. The MSJC Foundation is a 501(c)(3) organization, and all sponsorships are tax deductible. Tax ID is 95-3871238.